

E-learning under Covid-19

Students' perceptions of the changing online learning conditions

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This work documents the challenging situation of a part-time Master program in Content Strategy under the situation of the COVID-19 pandemic with shifting previously planned f2f-teaching to online only and the coping of students with the adaptation of different didactic interventions during that period.

E-learning & Covid-19

The shift from f2f- to online teaching has affected almost every university around the world creating many different approaches (Mseleku, 2020). Many universities had gone through different phases from "emergency" during the first lockdown to a more strategic implementation during the second lockdown in fall 2020 and especially during the summer term 2021. The reason for that is that the e-learning scenarios had to be tested and developed further in real life (Pausits et al., 2021). By collecting answers from 1.080 German students during the pandemic Knopf et al. (2021) have found that online collaborative learning in groups can lead to an improved individual learning experience as well as learning results. However, it may also require more time compared to settings without collaborative learning settings. Regarding the mental health and wellbeing of students stress, anxiety and depression are reported due to the sudden shift in lifestyle and uncertainty of the future (Mseleku, 2020).

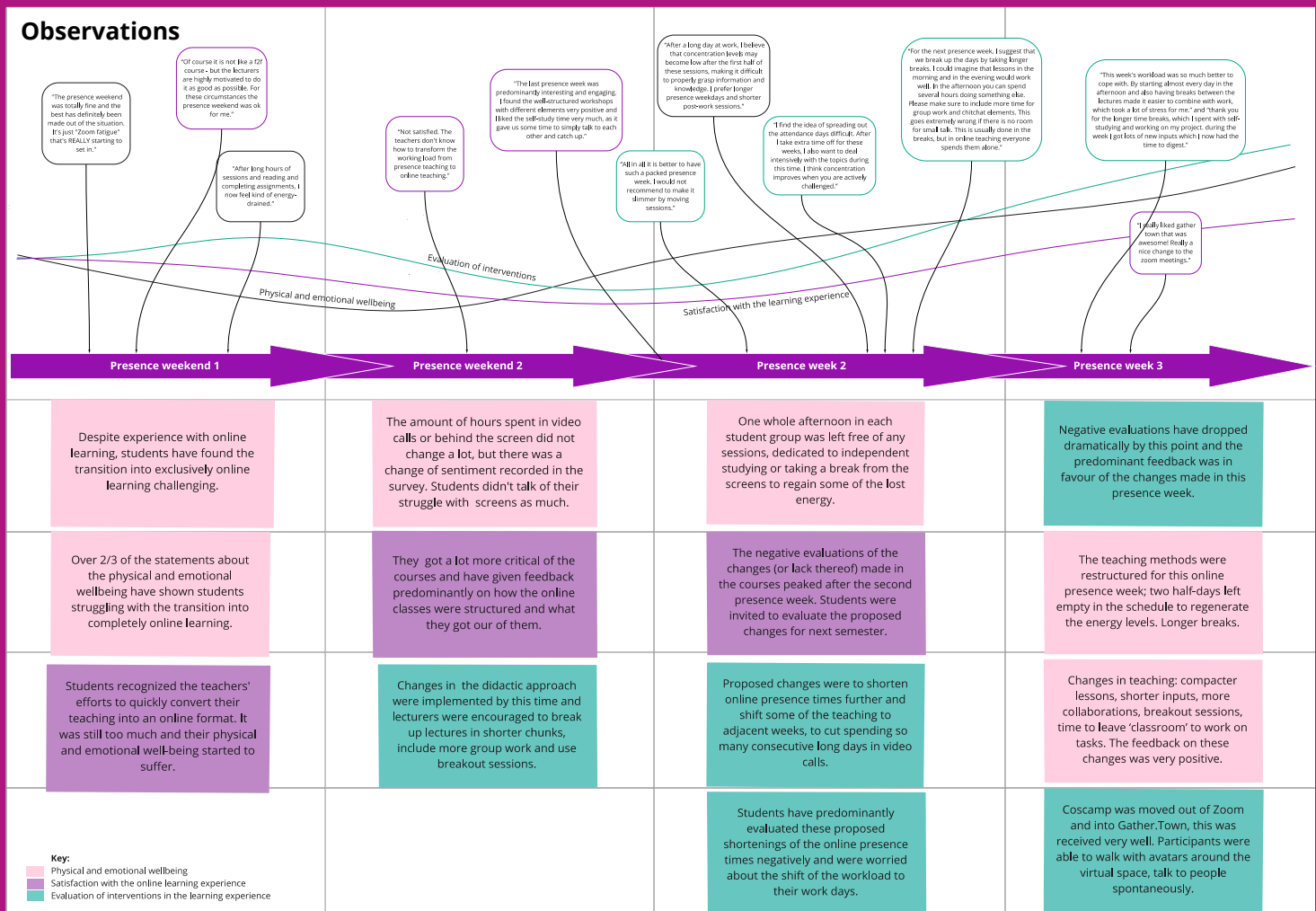
Method

Qualitative feedback by students was collected through online surveys several times during 2020 and 2021, asking about their wellbeing, experiences during online presence and their feedback on changes. The answers were coded using Nvivo and analyzed applying Qualitative Content Analysis (Mayring, 2000). In total, we had 113 responses out of a community of 54 students. Answers were collected between November 2020 and March 2021.

Context

The Master program in Content Strategy already had a high amount of e-learning (around 60%) with a special focus on task-based learning before the pandemic (Gutounig, 2018) and the students were well-acquainted with learning online in groups. They usually meet for two presence weeks and two presence weekends at the university (obligatory attendance) each semester. The questions arose how to adapt these learning settings to the online-only environment with a lot of uncertainty during the Covid-19 pandemic.

Observations



Learnings

- Sessions planned for f2f teaching should not be transferred 1:1 to online:** recommended adaptations include strengthening of the collaborative teaching element, a more intimate learning setting to enable discussion among group members (e.g. through break-out rooms). It is also a challenge to teach the same amount of course content that has been defined for f2f teaching. To preserve the wellbeing and perceptiveness of students one must prioritise and lower the amount of content taught.
- Plan time for informal learning:** networking, chatting etc. are essential elements of social learning. Therefore, not 100% of the time should be devoted to instruction. Open learning formats (e.g. barcamps) may represent welcome variety as well as different online environments (e.g. avatar-based video streaming services).
- Awareness of the time needed to adjust to an unforeseen change:** Time and available space play a central role in mental adaptation. There it is recommended to address the issues at hand together with the students and to allow reflections rounds to be able to adapt to a completely new and unforeseeable situation.

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