



SERIES IN TEACHING AND TRAINING SEASON 4

Jupidu & Haubentaucher

VIDEOS

PODCASTS

TWEETS

**INTERACTIVE
LEARNING**

My course is a series, and what is yours?

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FH | JOANNEUM
University of Applied Sciences



HEAd`21

Why?

- Many students and adult learners belong to the “Netflix generation”. Regardless of whether young or old, people enjoy watching and discussing their favorite series.
- Teachers and trainers are increasingly relying on stories to foster learning as our memory stores a story faster and more efficiently than facts.

Developing a course / training as series

for the audience in our teaching events, workshops and trainings

- gives **orientation** about the planned activities – for learners and trainers / teachers
- increases the excitement **motivation** for everybody
- promotes continuity

What defines a series ?

- **Teaser:** A brief foretaste that arouses curiosity
- **Recap:** Short recap (what happened recently)
- **Cliffhanger:** Sudden termination of an episode with an open ending
- A **mystery** that runs through an episode or through the entire season that needs to be solved.

Elements of series in the master's programme

In the master's programme "Media Competence and Digital Literacy", video interviews were incorporated as a mini-series. 4 video interviews were created on the topic of "Social Media in the Cultural Sector". To illustrate the series character, the video interviews were provided with a specific graphic line. The videos were made available to the master's students on an online platform to be used in the asynchronous part of the course.

A series in the bachelor's programme Journalism and Public Relations (JPR)



twitter.com/jupidu

1 season with 4 episodes during the winter semester of 2020/21
Mix of media: text, pictures, a video, three audio podcasts
shared on twitter, youtube and in Moodle

A series for train the trainer/teacher

The power of Comics!



jupidu

August 6, 2020

#didactictrivia

Comics, Matt Silady, Nick
Sousanis, Online-
Workshop, Raum & Zeit,

This is the ninth and final episode of Season 2 in the series #didactictrivia about comics.

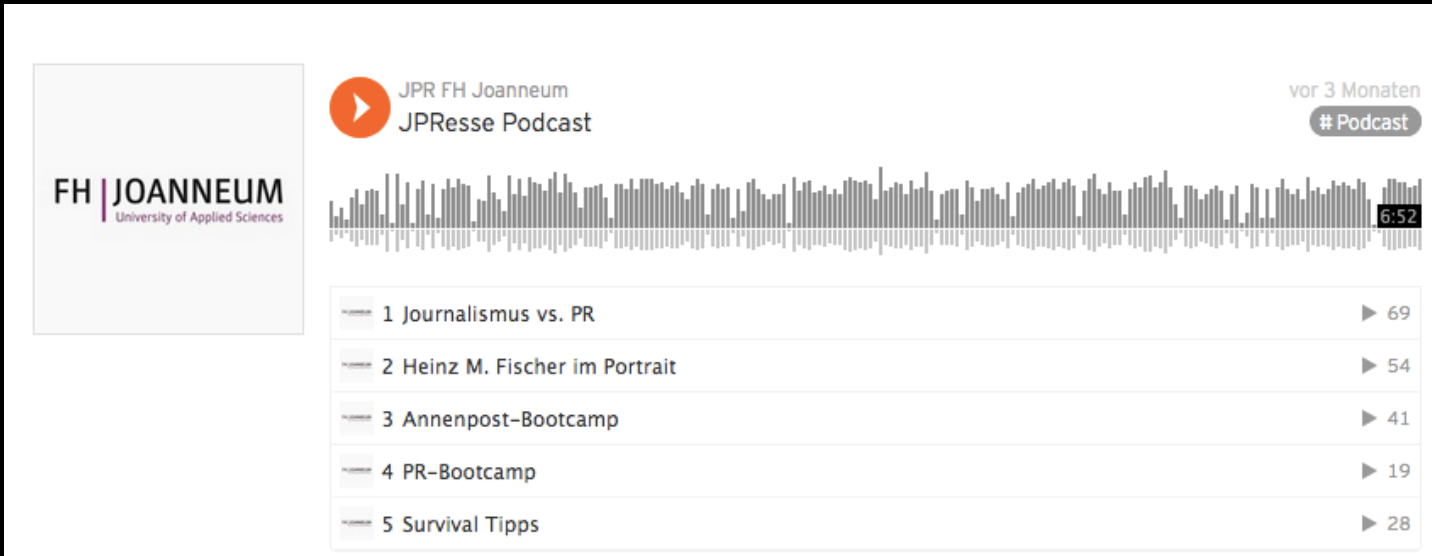
[Continue reading ...](#)

2 seasons with 9 episodes, at the moment season 3, episode 3

Branding using the same structure in each episode

Mix of media: text, pictures, audio-podcasts – shared on www.dienetzwerkerinnen.at

Podcasts & Videos



FH JOANNEUM
University of Applied Sciences

JPR FH Joanneum
JPResse Podcast

vor 3 Monaten
#Podcast

6:52

| | |
|--------------------------------|------|
| 1 Journalismus vs. PR | ▶ 69 |
| 2 Heinz M. Fischer im Portrait | ▶ 54 |
| 3 Annenpost-Bootcamp | ▶ 41 |
| 4 PR-Bootcamp | ▶ 19 |
| 5 Survival Tipps | ▶ 28 |



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**SOCIAL MEDIA im
KUNST- und
KULTURBEREICH**

-24:11



AI
Der Podcast

AI - Der Podcast - Folge 4 (in Koop mit FH JOANNEUM): KI als zwischenmenschliche Unterstützung

KI zwischenmenschlich nutzen? Was schon geht, welche Potenziale schlummern und was wir riskieren, wollen die Kommunikationsstudenten Nadine Hollegger und David Wiestn...

▶ 21. Jan. · 49 Min.

<https://open.spotify.com/episode/4KfFVYDiCgLCxBD2fQYmo>

<https://www.haubentaucher.at/podcast/>



PODCAST

Bullshit Bingo

Karo Lorber, Paul Rathmayr

<https://spoti.fi/3aMG1x7>



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Integration of a Netflix series in teaching.

© Iris Eisenberger,
University of Graz

<http://alturl.com/9mjaz>

THE BLACK MIRROR OF LAW

Reflecting the science fiction series „Black Mirror“ from a legal perspective

New Seminar: Reflecting the science fiction series 'Black Mirror' from a legal perspective

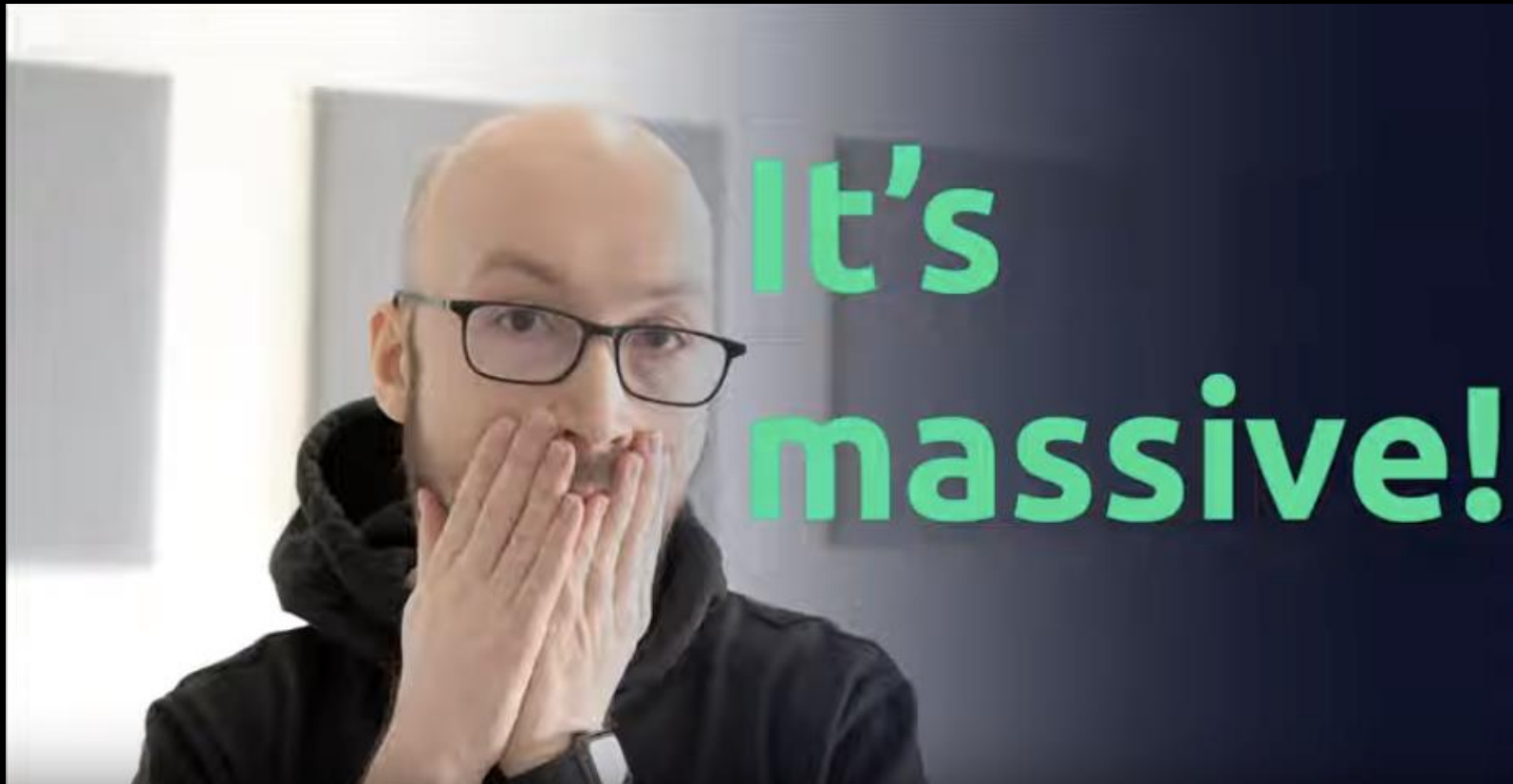
In the seminar '**The Black Mirror of Law (Thinking about Law and Technology through Science Fiction)**' we analyze the dystopian / utopian scenarios portrayed in the science fiction series '**Black Mirror**' from a legal perspective.

Some of the questions we focus on are:

- Would the enacted utopias or dystopias be possible within our current **human rights framework**?
- How are **questions of law and legality** addressed in the episodes and how are they negotiated between different actors?
- What can we learn for **potential regulation** from Science Fiction?



Series in asynchronous teaching
Martin Haunschmid, Guest Lecturer FH JOANNEUM
and his „hacks of the week“



https://www.youtube.com/channel/UC6pZ7I_rJc46uVlymXPT6ttA

Summary

- With **multimedia** series (podcasts, videos, blogs,...) you can make your teaching / training more colourful – and you can use your material for several courses with adaptations of the „branding“
- Premium: Developing a series **together** with the students. Writing a script, discussing the storyline.
- With the experience of creating series in training and teaching we are now confident and act rather flexible.

Outlook

We invite you to experiment with series as well!

Send us your experiments, literature, links to series you like and share your experiences with us!

serialteacher@haubentaucher.at

The End

Presented by:

Jutta Pauschenwein &
Wolfgang Kühnelt,
FH JOANNEUM 2021

Titelbild: [Unsplash.com](https://unsplash.com)



Literature (german only)

- Rothöhler, Simon: Theorien der Serie. Junius 2020
- Knellessen, Schiesser, Strassberg: Serialität. Turia + Kant 20215
- zfm Zeitschrift für Medienwissenschaft 2/2012: Die Serie

Links

Students Podcasts (bachelor degree):

<https://soundcloud.com/user-706625261/>

Trainers/teachers seasons & podcasts:

[https://www.dienetzwerkerinnen.at/blog/category/didaktischekl
einigkeiten/](https://www.dienetzwerkerinnen.at/blog/category/didaktischekl
einigkeiten/)

www.haubentaucher.at/podcast

Trainers/teachers on twitter: @jupidu @haubentaucherat